

CCSL Summer 2011 Newsletter

Greetings Juneau Soccer Players:

Here is the Capital City Soccer League (CCSL) summer season newsletter. Our goal is to increase adult soccer opportunities in Juneau. As you can read in this newsletter, we're making a lot of progress towards that goal. Topics in this newsletter include:

- **7-A-Side Tournament**
- **Summer Season Schedules**
- **CCSL Future Plans**
- **Explanation of Summer Season Cost Increase**
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7-A-Side Tournament

Mark your calendars! Saturday June 4 is the day for the annual "7-A-Side" tournament at Adair Kennedy. This is the 25th anniversary of the tournament which traditionally signals the start of summer for Juneau soccer players. Register early or show up at 9:30, pay the \$20 player fee, and then play at least five 30 minute games and maybe more. Tournament winners get bragging rights, photos on the website, and some cool gifts. You should be seeing some flyers around town and hearing some radio ads shortly. Check out the webpage for more info.

Summer Season Schedules

Competitive and Class Summer seasons start two weeks after the 7-A-Side tournament. Open soccer has already started on Sunday nights from 5-7 at Adair-Kennedy. There will be a player registration night at the downtown libraries on June 8th from 7-8 PM and at the Valley library on June 15th from 7-8 PM. Players are encouraged to drop off their forms and fees on those nights. If you miss those two options, you will have to register directly with the manager prior to playing in your first game. Registration is required before you can play.

Open Soccer

What: pick up games open to anybody over 16, bring a light and dark jersey and shinguards

Who: anyone over 16

Where: Adair Kennedy

When: Sunday nights, 5-7 PM, starts May 1st and ends June 12 (5 weeks)

How much: \$5/night/player

Womens Competitive

What: 16 competitive games, plus at least two tournament games

Who: women over 16, this is a league for skilled competitive players

Where: Adair Kennedy

When: Sunday afternoons and Wednesday nights, starts June 19, ends Aug 23 (10 weeks)

How much: \$100/player (\$80 season fees, \$20 USASA insurance)

Womens Classic

What: 10 pick up games open to women over 16 who want to learn or play non competitively

Who: women over 16

Where: Adair Kennedy for first half of season, then JDHS turf for second half

When: Monday nights, 6-8 PM, starts June 20 and ends August 22 (10 weeks)

How much: \$50/player

Mens Competitive

What: 16 competitive games, plus at least two tournament games

Who: men over 16, this is a league for skilled competitive players

Where: Adair Kennedy

When: Sunday afternoons and Thursday nights, starts June 19, ends Aug 23 (10 weeks)

How much: \$105/player (\$85 season fees, \$20 USASA insurance)

CCSL Future Plans

CCSL is near the end of an organizational transition. Three years ago, we started the shift from the “summer outdoor season league only” model to a “year round indoor and outdoor leagues” system. Like most transitions, the chaos and confusion often seems overwhelming. Costs are increasing dramatically. Season lengths are shifting in length and start dates. Refs are sometimes there, sometimes not. Different people are providing different answers to the same question. CCSL management recognizes how confusing this must be. But we are getting close to setting up consistent seasons with sustainable pricing.

Our end goal is three 10 week seasons that start at roughly the same time each year. Each season, except outdoor practice, would have the same leagues (Mens and Womens Competitive, Womens Classic, Womens Intermediate and Masters) An estimated calendar is provided below.

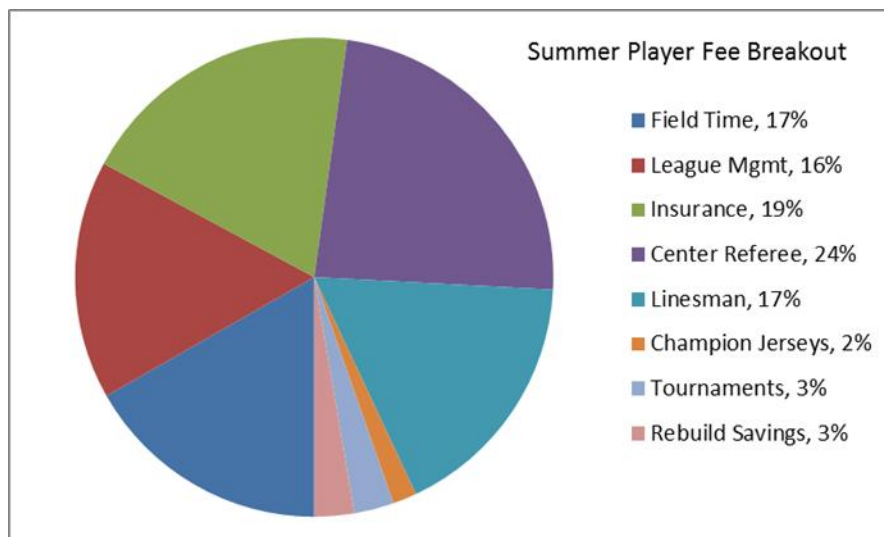
<i>Season</i>	<i>Estimated Start Date</i>	<i>Estimated End Date</i>
Winter Indoor	Mid January	Mid March
Outdoor Practice	Early May	Mid June
Summer Outdoor	Mid June	End August
Fall Indoor	Mid September	Mid November

Costs will be about \$5/game for the summer outdoor season (2 games/week) and \$6/game for the indoor winter and fall seasons (1 game/week). The cost will probably slowly creep up over time given inflation. Basically, pardon our dust and noise as we work to finish off the new project. The end result should be worth the effort.

Explanation of Summer Cost Increase

It has become painfully obvious that CCSL needs to increase the player costs in order to keep the league financially alive. The Board has struggled with this difficult decision for the last year. CCSL currently has one revenue source: the player's fees. There are no other ways for CCSL to generate money. Without money, the organization will not be able to reserve fields, cover referees, and distribute information about the seasons. Player fees did not increase between 2003 and 2009. Unfortunately, the other associated costs (especially field time and referee costs) did increase. If the player costs do not increase, the CCSL will run out of money within two years. That would effectively end organized adult soccer opportunities in Juneau.

The pie chart below provides a breakout of where the summer season competitive leagues player fees end up. Some of these items are mandatory: field time, insurance and league management. Some items were requested by players who indicated they would pay extra for this service: center referees, linesman, and champion jerseys. The remaining items are at the Board's discretion: tournament support and rebuilding the organization's savings account.



Some points to keep in mind: the items requested by players are better referees, quality fields, and better jerseys. These costs make up 58% of the player fees. The insurance and league management

costs make up 35%. Both of these items are required to keep the league functioning. That leaves roughly 7% of the player fees that are based on Board decisions.

The table below compares the \$/game cost of CCSL soccer with other Juneau adult sports. Keep in mind that outdoor games are 90 minutes long which makes it a great deal for the money. (Note- we are investigating how softball can offer some a deal. Initial results show they have numerous teams that help split the overall cost of the organization.)

Sport	\$/game	Game Length
Hockey	\$16/game	60 minutes
Indoor soccer	\$6/game	60 minutes
Outdoor soccer	\$5/game	90 minutes
Basketball	\$4.50/game	60 minutes
Volleyball	\$3.75/game	45-60 minutes
Softball	\$1.60/game	70 minutes

New Alaska Amateur Soccer Association (AASA) and USASA affiliation

CCSL has recently become affiliated with Alaska Amateur Soccer Association (AASA) and the United States Amateur Soccer Association (USASA). This affiliation supports the overall goal of CCSL which is to provide fun, high quality, and safe adult soccer opportunities in Juneau. A short list of the benefits to the players and the organization are listed below.

- Better insurance package with more coverage (see below)
- Nationwide coverage for players who move
- Tournament invitations and recognition
- Grant eligibility
- Referee certification

Insurance Benefits

In the past, a portion of CCSL player fees (\$20/player/year) paid for a simple insurance package that allowed CCSL to use the CBJ and DPFH fields. This cost was covered under the CCSL administration costs and is required to use the fields provided by the Dimond Park Field House, Community Schools, and the City/Borough of Juneau. That \$20/player cost only provided liability insurance for the CCSL. There were no direct benefits to players from this insurance package.

Starting in June 2011, that same portion of player fees (\$20/year) will be used to register the player's directly with AASA and USASA. This fee is paid just once per year. So paying this June will cover from June 2011 - May 2012. This will result in both player specific secondary insurance (details below) and the league's liability insurance. Players are now getting an individual benefit from the \$20/player that used to provide just CCSL liability coverage. Players are also individually recognized as registered members of the USASA organization and are entitled to several benefits. If you have questions about this, please check out the "Affiliation" webpage and then contact admin@juneausoccer.com.

Player specific secondary insurance package

The most obvious benefit from the affiliation is an enhanced insurance package. This comprehensive package protects the players and the organization. CCSL is still covered for our use of the various fields. In addition, for the first time, registered CCSL players now have a secondary insurance that can be used if they are injured during an official CCSL sponsored event. Participant Accident Insurance (PAI) is intended to act as a secondary policy to a members primary insurance. If no primary insurance exists this then becomes their primary based on certain conditions. These conditions can be viewed at the USASA PAI page. Information on how to file a claim can be viewed at the USASA Claim page.

As we currently understand it, the process for using this insurance is described below. If you are a registered player who is injured at a CCSL event and you decide to use this secondary insurance, the process starts by letting either the referee or DPFH know about the injury. They become part of the witness record. If there is no referee or DPFH staff, then make sure other players will act as witnesses. The player should then email notification to the CCSL Directors (admin@juneausoccer.com). The CCSL directors will then verify registration status and contact the witnesses and then direct the player to the appropriate forms. This process will be provided on the CCSL website and updated as more info is learned.

Recruiting Board members

While the new season and cost model stabilizes , the league still has some tough decisions to make. These decisions are made after much discussion by the CCSL Board members based on data provided by the CCSL Directors. The Board will be conducting their biannual elections in September. Three of the five positions will be open for elections. Board members play for free in return for their time and energy committed to CCSL. One director position will also be open for renewal in December. Directors are contracted for the service. Anyone interested is invited to apply for either of these two roles. (Hint- if you are concerned about increasing costs, then perhaps volunteering for Board membership might be an option.) If you are committed to adult soccer in Juneau and want a louder voice in the CCSL discussions , please let us know at admin@juneausoccer.com.

Beginners Skills Clinics

CCSL is hoping to provide some beginners skills clinics in early September. The skills clinics will be 2 hour sessions and most likely will be outdoor. (Outdoor field time is noticeably cheaper.) There will be several skilled players coaching beginning players on individual skills as well as game tactics and passing. Hopefully there will be a low player to coach ratio so there can be lots of individual attention. The goal is to give the beginning players a chance to understand the game better before the indoor seasons begin. Before we commit to field time, we need to make sure there are enough interested participants. If you are interested in participating as either a beginning player or as a teaching coach, please send an email to the CCSL Directors (admin@juneausoccer.com). Please let us know what you are interested in and indicate what day of the week and time work best for you.

Keep in Touch

CCSL is continuing to increase its online presence. If you really want the latest information, join us on Facebook. Just search for “Capital City Soccer League” or follow one of your friends who’s already there. We will be using the Facebook page to provide season schedules, game reports, occasional photos and videos, and other news.

Our website (juneausoccer.com) will also be updated as the year progresses. For the competitive players, you can subscribe to your league calendars from the website. A special “shout out” goes to Pat and Aaron at Lucid Reverie for continuing to host the site. Thanks to them, that’s one less cost we have to pay.

There will also be chance to speak directly with CCSL directors and Board members at the downtown Registration night. This will be in the downtown library large meeting room on June 8th from 7-8 PM. Our hope is that this night can also serve as a forum for suggestions, comments, and concerns.